

Crocs™ Footwear Gift Card



Industry Information:

- Crocs™ Footwear has become a bona-fide phenomenon, universally accepted as an all-purpose shoe for comfort and fashion. Crocs™ are here to stay.
- Crocs™ Shoes are certified by the U.S. Ergonomics Council and the American Podiatric Medical Association.
- Crocs™ Shoes are very, very popular. Millions of people worldwide are now wearing Crocs™ instead of their usual slip-on shoe.
- Crocs™ Shoes molded material is extremely lightweight, cushy, has a built-in arch support, has anti-slip soles and is anti-microbial.

Description:

Custom branded for your organization, a Crocs™ Footwear Gift Card awards the Gift Card recipient a pair of Crocs™ Shoes. Crocs are a lightweight, comfortable, slip-resistant, fashionable and functional shoe. What could be better than a Crocs Gift Card! Select from a variety of colors and sizes and have them shipped to your door!

Crocs™ Footwear Gift Card:



Each Crocs™ Footwear Gift Card will be branded with your company's logo and a message tailored to your customer. Every Crocs™ Footwear Gift Card awards your customer a gift by simply dropping the gift redemption card in the mail. There is absolutely no cost to your customer for the gift, the shipping of the gift or even the postage on the gift redemption card. Crocs™ Footwear Gift Card are simple, effective and easy for your team to deploy.

- Fully unfolded 6" wide x 12" tall
- Folded, the Gift Card is 6" wide and 4" tall
- Hi gloss and coated for the highest level of professionalism and presentation
- Includes a selection of gift cards from which a person may choose
- Includes business reply mail

Services provided with Crocs™ Footwear Gift Card program:

The program is all-inclusive and turnkey

- Licensing Approvals for all marketing collateral
- Graphics creation and printing of Crocs™ Footwear Gift Card
- Shipping of finished Crocs™ Footwear Gift Card
- Gift Redemption Card business reply mail (prepaid postage) for the recipient
- Redemption Card data entry and results tracking
- Gift sourcing, inventorying and fulfillment, including shipping and handling charges
- Licensing rights and image usage approval for signage, ads, mailings and other displays
- Handling of any customer service issues that may arise