

College Gear Gift Card

Industry Information:

- Collegiate sports dominate the public conscience at levels never before seen. Collegiate fan support is at an all-time high.
- 96% of the U.S. population lives within 2 hours of a major state or private university.
- There are more than 54 million collegiate alumni in the USA.
- Retail sales of collegiate, licensed products exceed more than 2 billion dollars annually.
- Officially licensed collegiate products ensure top quality and a portion of the purchase goes to support the university.

Description:

Custom branded for your organization, a College Gear Gift Card awards the Gift Card recipient popular college products. Select online from over 50,000 different items representing more than 300 colleges and universities.

Choose from hats, t-shirts, blankets, game jerseys, sweatshirts, bags and more. Popular brands include Nike, Reebok, EA Sports, New Era, Antigua, Adidas, Cutter & Buck and many more.



College Gear Gift Card:



Each College Gear Gift Card will be branded with your company's logo and a message tailored to your customer. Every College Gear Gift Card awards your customer a gift by simply dropping the gift redemption card in the mail. There is absolutely no cost to your customer for the gift, the shipping of the gift or even the postage on the gift redemption card. College Gear Gift Card are simple, effective and easy for your team to deploy.

- Fully unfolded 6" wide x 12" tall
- Folded, the Gift Card is 6" wide and 4" tall
- Hi gloss and coated for the highest level of professionalism and presentation
- Includes a selection of gift cards from which a person may choose
- Includes business reply mail

Services provided with College Gear Gift Card program:

The program is all-inclusive and turnkey

- Licensing Approvals for all marketing collateral
- Graphics creation and printing of College Gear Gift Card
- Shipping of finished College Gear Gift Card
- Gift Redemption Card business reply mail (prepaid postage) for the recipient
- Redemption Card data entry and results tracking
- Gift sourcing, inventorying and fulfillment, including shipping and handling charges
- Licensing rights and image usage approval for signage, ads, mailings and other displays
- Handling of any customer service issues that may arise